



You have a new Mortgage Protection lead that needs a call ASAP!

The client below has provided and confirmed the following information while showing interest in Quility's insurance offerings. This individual was notified they should hear from you within 24 hours.

How was this lead generated?

Through various digital lead generation efforts, this potential client was directed to a landing page where they requested more information about mortgage protection.

Through verification technology, the below information was vetted and the phone number confirmed before the client submitted their information. It is imperative that you call right away. Even if you are unable to set the appointment within the next day or so, it's best practice to reach out to them immediately. The phone number has been validated prior to this allocation.

What should you say when you call them?

Hello, _____. My name is _____. I am calling about your recent interest in our mortgage protection product that you submitted on one of our recently. I would like to begin by verifying some of the information you provided so I can work up several options for you. I have your year of birth listed as _____? Etc

Client Information			
Client Name	Anthony McDonald	Gender	Female
Protection For you or spouse ?			
Spouse Name			
Client Age	51	Spouse Age	
Client Height		Client Weight	
Phone Number	1-703-536-9367	Alternate Phone Number	1-718-536-9367
Email Address	ad01mcdonald@gmail.com		
Street Address		City	Griffin
County	Spalding	State	GA
Country	USA	Zip Code	30224
Coverage Type Indicated		Coverage Amount Indicated	
Mortgage Amount	\$384,000	Mortgage ID	
Lender Name		Home Purchase Amount	
Current Income		Consumer Debt	
Mortgage Debt		Student Debt	
Tobacco Use (client)	False	Tobacco Use (spouse)	False
Beneficiary Info			
Referring URL			
Medium		Campaign	